



Your Chance to **SPONSOR** The 2010 California Truck Driving Championships



Northern Regional— Stockton, April 24

Central Regional— Fresno, May 15

Southern Regional & State Finals— Santa Anita, June 5 & 6

SEE YOUR COMPANY NAME & LOGO TRAVEL THE U.S.

Each driver participant will receive a complimentary T-Shirt
which will also be available for sale at each event.

Sponsorship includes all three regional events and the State Finals

Reserve your sponsorship today!

Sponsor Type	Cost	Limit	Total
General Sponsor Logo on event banner	\$200	no limit	_____
T-Shirt Sponsors Company logo on back of shirt one color Company logo on event banner full color	\$300	8 sponsors	_____
T-Shirt Deluxe Sponsors Company logo on back of shirt full color Company logo on event banner full color	\$500	6 sponsors	_____
T-Shirt Sleeve Sponsors Company logo on sleeve one color Company logo on event banner full color	\$500	2 sponsors	SOLD
Scoreboard Sponsor Company logo on scoreboard full color Company logo on event banner full color	\$500	1 sponsor	_____
Hat Sponsor Company logo embroidered on each hat Company logo on event banner full color	\$1,000	X sponsor	SOLD

T-Shirt Sponsorships with company logo due by April 2

All others due by April 9

Name _____ Phone _____

Company _____ Email _____

Address _____ City _____ St. _____ Zip _____

Payment Method:

- Check** **Invoice me**
 Credit Card: Visa MC AmExpress

Credit Card # _____ Exp. Date _____

Name as it appears on card _____

Please mail your sponsorship to: CTA Events, 4148 East Commerce Way, Sacramento, CA 95834
Or fax to 916.373.3637 Or call us at 916.373.3558