



FOR IMMEDIATE RELEASE
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Contact: Julie Sauls, V.P. External Affairs
(916) 373-3548

California Recognizes State Truck Driver Appreciation Week

Sacramento, CA – The California Trucking Association (CTA) this week launched the first annual California State Truck Driver Appreciation Week Campaign. This event celebrates the men and women who deliver food, consumer goods and other essential products to citizens all across our great state. California Truck Driver Appreciation week is officially acknowledged May 19 – 23, 2008.

“Truck drivers and the trucking industry are essential to the citizens of California,” said Michael Campbell, California Trucking Association CEO. “Professional truck drivers play a critical service with the safe and efficient delivery of goods in our state. They deserve our recognition and thanks for a job well done.”

California Truck Driver Appreciation Week recognizes the professional drivers of this state and their valuable contribution to the California economy and integral role they play in the movement of goods throughout the nation. CTA is proud to sponsor this campaign to acknowledge these hard working and dedicated individuals. This is a great opportunity to let the people of California know how important truck drivers are to their everyday lives.

ATA also hosts a National Truck Driver Appreciation week honoring professional truck drivers from across the county. This year the event will take place August 24 – 30, 2008.

The California Trucking Association represents over 3,500 members statewide. Over 98 percent of agricultural and retail goods are transported by California truck drivers, and one out of every 12 jobs is in some way related to the transportation of goods through this state.

CTA local units and member companies will help in celebrating California Truck Driver Appreciation week by hosting events throughout the state to honor truck drivers for their hard work. Below is a listing of these events:

State Wide Events

San Diego/Imperial Unit
FREE LUNCH FOR DRIVERS
Thursday May 22, 2008
11:00 a.m. to 3:00 p.m.

The Golden Acorn Casino & Travel Center
1800 Golden Acorn Way
Campo, CA 91906

Central Valley and San Joaquin Units
FREE BBQ LUNCH FOR DRIVERS
Thursday June 5, 2008
10:30 a.m. to 2:00 p.m.

N/B Chowchilla River Inspection Facility
8820 S. Highway 99
Le Grand, CA 95333

Customer & Driver Appreciation Day BBQ

Thursday May 22, 2008

11:30 p.m. to 2:00 p.m.

Wabash National Trailer Centers of Fontana

16025 Slover Ave.

Fontana, CA 92337

MJ Tank Lines – Driver Appreciation Lunch

Friday May 30, 2008

2951 N. Ventura Ave.

Ventura, CA 93001

Redfearn Trucking – Driver Appreciation

Thursday and Friday May 22-23, 2008

3736 S. Highway 99

Stockton, CA 95215

This week House Resolution 30 was introduced on the Assembly Floor declaring May 19-23, 2008 “California Truck Driver Appreciation Week.” Official language is attached.